

# NICOLAE LEONARD

## Web & Graphic Designer

Hello, my name is Leonard, and I'm 22. My journey into the world of digital creation began at a young age when I developed a deep curiosity for technology and design. Instead of following a traditional path, I decided to invest in myself early on, learning by doing. By the time I was 16, I saved up enough to build my first custom computer, which opened the door to my true passion: creating digital experiences.

Over the past few years, I've worked on a variety of projects for companies, from building websites and editing videos to helping brands establish their online presence. I'm particularly drawn to Graphic Design, Web Design, and Video Editing, areas where I can combine creativity and technical skills to bring ideas to life.

As someone who loves to constantly learn and grow, I'm always exploring new tools, techniques, and trends in the industry. Whether it's a temporary project or a long-term role, I'm eager to take on new challenges, collaborate with like-minded people, and make a positive impact through my work.

I'm looking forward to connecting with new opportunities and making a difference, one project at a time. Feel free to reach out—I'm excited to see what we can create together!



## CONTACT

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### CONTENT WRITING



### GRAPHIC DESIGN



### VIDEO EDITING



### WEB DESIGN



### SOCIAL MEDIA



### SEO



## SKILLS

### Adobe Photoshop



### Adobe Illustrator



### Premiere Pro



### After Effects



### Wordpress



### HTML & CSS



## EDUCATION

### 2018-2022 • High School

LTF - Liceul Tehnologic nr. 1 Fundulea  
Technology High School

## EXPERIENCE

### 2018-2019 • Web Designer & Social Media Graphic Design

Freelance

I've collaborated remotely with clients from various cities who managed product-selling websites. I created and optimized websites for them, designed promotional materials such as product bundles, sale banners, and optimized images by cropping and placing them on white backgrounds to enhance their presentation.

### 2019-2020 • Graphic Design & Web Design & Content Wr.

StarTech Team & Optimum Desk & EaseeHelp

I've developed presentation websites and created logo designs, banners, and landing pages. Additionally, I wrote content, including helpful tutorials on how to troubleshoot common computer issues and resolve technical problems.

### 2020-2021 • Video Editing & Web Design & SEO

Joviale & Freelancing

Developed websites for a clothing company, designing various ad visuals such as product bundles, sale banners, and optimized images for web use (cropping and placing them on white backgrounds). Additionally, I created slow-motion videos to enhance product showcases.

### 22/08- 22/11 • Video Editing & Web Design & Graphic Design

Metal Print S.R.L.

Created targeted ads for TikTok, Instagram, Facebook, and other social media platforms. Developed an online shop website, enabling customers to order custom and unique products with ease.

### 2022 - present • Video Editing & Web Design & Graphic Design

Freelancing

Currently working as a freelancer, specializing in website creation, video editing, and a variety of digital services, including product design and 3D product showcases using Blender. I bring creativity and technical expertise to deliver high-quality results tailored to your needs.